



**CITY OF GREENSBORO  
FOR IMMEDIATE RELEASE**

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***SIERRA CLUB RECOGNIZES SOUTHSIDE NEIGHBORHOOD AS 'ONE OF THE BEST'  
New Guide Released This Week Touts Redevelopment In Historic Neighborhood***

**GREENSBORO, NC (December 2, 2005)** – The environmental nonprofit Sierra Club released this week a report highlighting America's best new development projects, based on their ability to offer transportation choices, revitalize neighborhoods, and preserve local values. Included in the "Guide to America's Best New Development Projects" are Greensboro's Southside Neighborhood and the developers, architects, local officials, and activists responsible for making the project a reality.

Southside received the endorsement from the Sierra Club for its use of smart growth principles, which include reusing previously developed land; providing more housing and transportation choices; preserving critical natural areas; and developing vibrant places throughout the City. Sierra Club leaders say that Southside was selected because it combats the problem of sprawl by building homes and businesses on existing urban land.

"The Southside neighborhood is a shining example of what can happen when the community and City work together," says Mayor Keith Holliday. "It's wonderful to see this area of Greensboro return to its former splendor through careful, strategic planning and citizen support."

"By using smart growth principles we are protecting Greensboro's air, water, and land for future generations," says Andy Scott, Greensboro Housing and Community Development Director. "Southside is a mixed-use development model for the entire country and the City of Greensboro is proud to serve as a leader in this area," he adds. Southside also received recognition in 2004 from the Environmental Protection Agency by winning the Smart Growth Award for its efforts in mixed-used development.

Other projects listed in the "Guide to America's Best New Development Projects" are located in Tacoma, WA; Oakland, CA; San Mateo, CA; Salt Lake City, UT; Hopkins, MN; Milwaukee, WI; and Manchester-by-the-Sea, MA. For more information on the Sierra Club's report, please contact Sue Schwartz at 373-2149 or visit [www.sierraclub.org/sprawl](http://www.sierraclub.org/sprawl).

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The City of Greensboro works in partnership with the community to increase the quality of life for all residents by fostering an environment of inclusion, diversity, and trust. As the seventh largest employer in Greensboro, the City has a dedicated professional staff of 2,800 employees who maintain four core values of honesty, integrity, stewardship, and respect. The City is governed by a council-manager form of government with a mayor and eight council members. For more information on the City of Greensboro, please visit us online at [www.greensboro-nc.gov](http://www.greensboro-nc.gov).

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